

Multisite Survey 2026

Thank you for participating in The Unstuck Group's Q4 2026 survey on multisite church trends. Use this organizer to gather your data, and [submit your responses online](#). Your responses will remain anonymous, and will only be reported as part as the aggregate data analysis in our Q4 2026 edition of [The Unstuck Church Report](#).

- 1 First off, what's your email address?
- 2 What's your first name?
- 3 What's your last name?
- 4 What's the name of your church?
- 5 What's your church's website URL?
- 6 What denomination is your church?
- 7 In what country is the church located?
- 8 In what state is the church located?
- 9 In what year was your church started?
- 10 Are you currently a multisite church?
- 11 How many physical locations of your church do you have?

For the next questions, please enter totals for all physical locations combined (not per-location numbers).

- 12 What is the average in-person attendance for the previous 12 months for all locations combined (including children)?
- 13 What was the average in-person attendance for all locations for the previous year (including children)?
- 14 How many total baptisms occurred in the last 12 months?
- 15 How many full-time staff are employed by your church?

Multisite Survey 2026

- 16 What is the combined total number of all hours worked by part-time employees in an average workweek by your church?
- 17 How many of your volunteers are serving in roles where they are responsible for leading a team or a group of other people (including small group leaders)?
- 18 Over the last 12 months, what was your total amount of general fund giving?
- 19 What is the total number of giving units who gave at least one gift to your general fund in the past 12 months?
- 20 What is the current annual budget for staffing?

The next questions are about your approach to multisite.

- 21 What best describes your ministry strategies across all locations? (Identical with little campus autonomy, Identical with some campus autonomy, balanced between identical and campus autonomy, campus autonomy with some central influence, campus autonomy with little central influence)
- 22 What best describes your teaching model across locations? (Campus pastors teach at their locations, teaching team rotates to all locations, combination of in-person and video teaching, video teaching with rare exceptions)
- 23 Do you anticipate launching another location in the next 12 months?
- 24 How many of your locations were birthed from another multisite location (not the original location)?
- 25 Does your church have a formal leadership development strategy for volunteers?

The next set of questions is about your original (sending) location, the campus that launched your church into multisite.

- 26 What year did you launch your first multisite location?
- 27 What was the average in-person attendance of the original location (including children) before you launched that additional location?
- 28 Was your original location experiencing attendance growth before you launched your first multisite location?

Multisite Survey 2026

Answer the following questions about each of your multisite locations (locations 2-6, if applicable).

- 29 In what year did the location #2 launch?
- 30 Was the launch a result of a merger?
- 31 How many people were on the core team that launched location #2?
- 32 What was the average in-person attendance at the launch of location #2 (average attendance the first two months, including children)?
- 33 What is the average in-person attendance of location #2 today (including children)?
- 34 Does location #2 have a campus pastor?
- 35 Was the campus pastor selected from within the church (staff or lay leadership)?
- 36 How many full-time staff are employed at location #2?
- 37 What is the combined total number of all hours worked by part-time employees in an average workweek for location #2?
- 38 Is location #2 financially contributing to central service costs?
- 39 Is location #2 in a permanent or portable facility (i.e. leased /rented school, movie theater, retail space, etc.?)
- 40 What best describes the teaching model at location #2?
- 41 What is the driving time on Sunday morning from this location to the original location?
- 42 Are you considering closing this location?
- 43 What's the *primary* reason you are thinking about closing this location?
- 44 Is this the last of your current locations? (if no, you will be prompted to answer these questions for the next location, and so on.)

Multisite Survey 2026

Final Questions

- 109 Have you ever launched a location that you eventually had to close or release to become an independent church?
- 110 Was that campus launch a result of a merger?
- 111 How many people were on the core team that launched that location?
- 112 What was the average in-person attendance at launch (average attendance the first two months, including children)?
- 113 Was the campus pastor selected from within the church (staff or lay leadership)?
- 114 Was the location financially contributing to central service costs?
- 115 Was the location in a permanent or portable facility (i.e. leased /rented school, movie theater, retail space, etc.?)
- 116 What best described the teaching model at this location?
- 117 What was the driving time on Sunday morning from this location to the location with the largest attendance?
- 118 What was the primary reason for closing that location or letting it become an independent church?
- 119 Would you like to receive a free copy of the next edition of The Unstuck Church Report, featuring the data collected and analyzed from this survey?

Multisite Survey 2026

Bonus Questions: Deeper Dive on Staffing

For the next two questions, use your total staff FTE (full-time equivalents) and split that total into two numbers: (1) central team FTE and (2) campus roles FTE (across all locations).

Central team members are people on your team whose work supports all locations.

Examples of central team members are:

- 1) **Central Services:** i.e. Finance, HR, IT, Facilities, Communications
- 2) **Executive Leadership:** i.e. Lead Pastor, Executive Pastor, COO
- 3) **Central Strategy Leaders:** These are team members whose role is partly or entirely to design the ministry strategies that every campus implements at its location.

Often there are central strategists for areas like Kid Ministry, Student Ministry, Groups Ministry, and weekend services. In many multisite churches, these central strategists are a “player-coach,” meaning they split their time between central responsibilities and serving a specific campus.

For example, Jason designs your church’s small group ministry for all locations and also serves as the Groups Pastor at your original location. In this scenario, estimate how much of Jason’s time is spent on the central strategist responsibilities. If Jason is full time and spends 8 hours per week on the strategist role, allocate 0.2 FTE to central (and 0.8 FTE to campus).

- 119 Of your total staff FTE’s (full-time equivalents), how many are allocated to central roles (all locations)?

Campus roles represent the people who are leading ministry in each of your locations.

Examples of campus team members are:

- 1) **Campus Pastors**
- 2) **Campus ministry leaders** (i.e. kids pastors, student pastors, group pastors, care pastors, guest services leaders, campus worship leaders, campus production leaders, etc.)
- 3) **Player/Coach Campus Leaders:** As mentioned above, these are team members whose role includes leading ministry at a specific location and designing ministry strategies that support all locations.

For example, if Jason is full time and spends 32 hours per week leading at a location and 8 hours per week on central strategist work, you would allocate 0.8 FTE to campus roles and 0.2 FTE to central team.

- 120 Of your total staff FTE’s (full-time equivalents), how many are allocated to campus roles (all locations)?