

Strategic Alignment & Shared Resources

Multisite Strategic Planning

Purpose

Existing as one church in multiple locations can easily create questions and confusion within ministries. What exactly is the purpose for the ministry? How is it intended to operate? Where does a campus have freedom to make adjustments? Without clear ministry plans, a church can quickly begin to act like multiple churches in multiple locations.

This framework guides a conversation to create clarity regarding each area of ministry. In doing so, it should create efficiencies that empower campus leaders to care and develop people. It should also clarify the ways in which campus leaders are empowered to contextualize ministries to their communities.

SECTION ONE :: STRATEGIC ALIGNMENT

Primary Wins

What are the key results this ministry exists to pursue?

Ministry Components

What are the specific pieces of this ministry built to accomplish those wins?

Campus Constants

Which aspects of components should be aligned across campuses?

Campus Calls

Which aspects are best created or decided by campus leaders with local perspective?

MINISTRY: _____

PRIMARY WINS	MINISTRY COMPONENTS	CENTRALLY SET	CAMPUS CALLS
<i>What are the key results this ministry exists to pursue?</i>	<i>What are the specific components of this ministry?</i>	<i>Which aspects of components should be aligned across campuses?</i>	<i>Which aspects are best created or decided by campus leaders with local perspective?</i>
	1.		
	2.		
	3.		
	4.		
	5.		

SECTION TWO :: SHARED RESOURCES

Shared Resources

For each campus constant, what resources can be shared across all campuses? (Curriculum? Video? Materials?)

Owner

Who should own the ongoing development of each resource?

System

How should each resource be delivered to all campuses? Physically? Digitally? Where?

MINISTRY: _____

CENTRALLY SET	SHARED RESOURCES	OWNER	SYSTEM
<i>Copy from Section One</i>	<i>What resources can be shared across all campuses?</i>	<i>Who will create each resource?</i>	<i>How should each resource be delivered to all campuses?</i>

EXAMPLE: STUDENT MINISTRY

PRIMARY WINS	MINISTRY COMPONENTS	CENTRALLY SET	CAMPUS CALLS
Students experience an environment that leads them into a personal relationship with Jesus Students continue to develop their faith and make it their own Students connected to a small group community that encourages them to grow spiritually	1. Worship service	- Service plan - Music set - Game - Teaching outline	- Personal illustrations in teaching
	2. Small groups	- Questions	- How to separate small groups by grade - How to train small group leaders
	3. Summer camps	- Camps	None
	4.		
	5.		

CENTRALLY SET	SHARED RESOURCES	OWNER	SYSTEM
Identical service plan	Service plans Music loops Teaching outlines	Original campus	Service plans available on Google Drive by Monday, 3:00pm
Identical SG questions	Small group guides	Original campus	Small group guides available on Google Drive by Tuesday, 3:00pm
Shared camps	Summer camp programming	Campus Student Directors plan together	Weekly planning meetings, March-June