

Can We Reproduce What We Do?

Episode 462

A multisite model that's too **complex** can't be multiplied ... and a model that is **only captured in your head** can't be handed off.

To go multisite, you need something *clear enough to repeat* and *captured well enough to share*.

It's one thing to know who you are, but it's another to simplify and document it so well that *someone else can actually run* the same ministries and systems without the need for your constant input.

In this episode, Sean and Jesse talk about **what you do as a multisite church and how you do it**—your Ministry Model and your Defined Systems and Strategies. Plus, Sean checks in with **Amy Anderson** to hear about her recovery.

Key Quotes

- “Executive pastors and directors, you have a critical role in determining your church’s readiness to go multisite.”
- “You have to simplify to multiply.”
- “The churches that scale well aren’t the ones doing the most. They’re the ones that have gotten clear on the few things that matter.”
- “The gift and curse of multisite is that it’s going to reveal all of the things you’re doing simply because you can—not because you must.”
- “You cannot replicate what isn’t clearly recorded.”
- “This work is valuable even if you never go multisite.”
- “To go multisite, you need something clear enough to repeat and captured well enough to share with others.”

Self-Assessment: How Are We Doing?

Work through checkpoints seven and eight below to review your readiness for going multisite. If you find your ministry model is too complex, check out the [Pruning and Prioritizing: Ministry Evaluation](#) handout.

1. **Ministry Model:** How complex is our ministry model (i.e., what does our church calendar look like)? Do we keep an active “stop doing” list? Do we have easy on and off ramps for getting involved?
2. **Defined Systems & Strategies:** Have we moved from oral tradition to written tradition? How do campuses budget, handle money, access communications, HR, etc.?

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