

# This Isn't Working Anymore: Vision Vs. Direction - Episode 447

## *This isn't working anymore...*

Too many churches keep running the same plays that *used to work*, even when the results have clearly changed. Ministry is a moving target, and what worked in 2010 doesn't automatically work in 2026. The ministry landscape has shifted, and it's time to make some upgrades.

At The Unstuck Group, one of our core values is “**Make It Better**,” and we are committed to practicing what we preach. So, in this series, we're being honest about where we've had to upgrade our own thinking and why we think you should, too.

In this episode, Sean is joined by Tiffany Deluccia, our Director of Business Development, to discuss a topic that might be one of the most talked about—but least understood topics—in ministry: **the difference between vision and direction**. And why, in this era, we've learned that clear direction wins.

## Key Quotes

- “When vision is too fuzzy or too far out, it doesn't actually help anyone make a decision on a Monday morning about what they should be doing.”
- “In seasons of growth, you have to set a very practical direction for solving the problems in front of you because, especially in growing churches, those problems feel so urgent.”
- “If you don't know the problem, you can't know the strategy. You can have a beautifully worded vision and still have no idea what you're actually trying to fix.”
- “When direction is clear and near term, it actually creates more urgency for churches, which long-range vision really never does.”
- “Specificity creates accountability, and accountability makes people nervous.”
- “Clarity about right now is more valuable than inspiration about someday.”

## Self-Assessment: How Are We Doing?

*If in the last 12 months you haven't taken the time to revisit your church's vision statement, use the questions below to ensure you're still on target.*

1. What are the bold and measurable moves that we need to make to move our mission forward?  
What is the primary problem we are trying to solve?
2. What do we need to prioritize in the next 12 months to make real progress on that problem?
3. Who will be responsible for leading the way on making progress?

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