

# Multisite Church Case Studies - Episode 438

## "Are we doing multisite *right*?"

The truth is that many churches launch multisite with great intentions but eventually find themselves stuck—operationally overwhelmed, financially strained or culturally fragmented across locations.

In this series, we're pulling back the curtain on what it really takes to build a healthy, sustainable multisite strategy. We're starting with something a little different—we're letting some church leaders we've served tell their multisite stories in their own words.

In this episode, you'll hear from three pastors who have had very different experiences with multisite: Nick Cleveland from Grace Church in Wooster, OH; Christy Gibas from The Table Church in Pittsburgh; and Mike Reinsel from Stonecreek Church in Georgia.

## Key Quotes

- "Live teaching can work in some contexts, but because vision comes out a lot in teaching, it can make a church multi-congregational versus multisite."
- "Be careful with pretending that your church is in the most unique situation on the planet."
- "Even though it wasn't totally agreed on by everybody, I just believe it was the right decision. And God's honored that in the growth of his church."
- "Get crystal clear on who you are before you multiply."
- "Don't go multisite to grow bigger; go multisite to reach more people."
- "There's no sense in recreating the wheel. There are people who have done this successfully. And I think we should learn from those people."
- "When you're swimming in the water for so long, you don't realize that there might be a better way to do this and that there might be something more strategic that we could be doing."
- "While tension is normal when you're leading one church in multiple locations, some tensions can start to derail your effectiveness as a church."

## Self-Assessment: How Are We Doing?

1. What are some of the tensions in our current multisite model?
2. Which of those tensions are normal, and which are more of a warning sign that something needs to be addressed?
3. What pivot might we need to make to resolve some of the "warning sign" tensions?

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