

The Five Crucial Qualities of a Campus Pastor

Episode 425

The success of a new campus hinges on one critical hire: the campus pastor. In this episode, Amy Anderson and Sean Bublitz break down the five essential traits every campus pastor needs to thrive—especially in churches that use video teaching.

Whether you're launching your first campus or refining your multisite strategy, this conversation will help you identify the right leader who can carry your church's DNA, rally people and build sustainable ministry through volunteers.

Key Quotes

1. AMY: "The campus pastor sets the tone for everything that happens at a new location."
2. AMY: "The most common theme among struggling multisite churches is a lack of strong, aligned leadership at that location."
3. AMY: "The campus pastor must embrace the DNA of your church: your mission, vision, values and strategies."
4. AMY: "A purely theological or administrative-type person probably will not succeed in this role. You need someone with relational strengths who can connect and care for people."
5. AMY: "The campus pastor needs to attract, identify and empower high-capacity leaders."
6. Amy: "I would rather restrain a Mustang than kick a mule. You want leadership initiative and ownership from your campus pastor. You shouldn't have to constantly be motivating them."
7. AMY: "The right campus pastor will multiply your impact. The wrong one will create problems that will ripple through your entire multisite strategy."

Self-Assessment: How Are We Doing?

If you're looking to hire a campus pastor, use the five traits below as a filter as you consider candidates. You can rate your potential hires on a red/yellow/green scale for each trait.

1. Embraces our church's DNA
2. Great communication skills
3. Relates well to people
4. Leads through volunteers
5. Self-motivated and driven

Listen to the episode on iTunes or at theunstuckgroup.com/episode425.

Special Thanks to Our Sponsor for This Episode

PORTABLECHURCH — INDUSTRIES —

For over 30 years, [Portable Church Industries](#) has equipped thousands of churches with custom portable solutions that make launching, expanding and thriving in rented spaces efficient and sustainable.

We believe the smartest way to launch strong is to [Go Portable First](#).

From complete portable systems to expert coaching, we help churches save money, stay flexible and focus on what matters most: reaching their communities. Whether you're a church planter or a church launching a new location, PCI is your trusted partner in creating church anywhere.