

Figuring Out Multisite Strategies - Episode 424

Growth always brings complexity, and multisite is no exception.

As churches grow, it's easy to slip into reactive mode. But with intentional planning, multisite can create a sustainable path forward and ultimately reach more people with the hope of Jesus.

We're wrapping up our series on "Growing Church Problems" with a conversation about *multisite*.

In this episode, Sean and Amy talk about the different challenges that monosite churches and multisite churches face, how to approach multisite strategically and the specific strategies that continue to allow room for growth.

Key Quotes

1. AMY: "But when you start to run out of space, if you don't have your expansion plan in place, it can be a frustrating season to get behind because there's no quick fixes."
2. AMY: "When churches end up with several smaller locations versus fewer larger locations, they actually miss the efficiencies of multisite."
3. AMY: "Churches need to bring clarity to whether they're going to go multisite or plant churches."
4. AMY: "I encourage leaders to think bigger and longer term."
5. AMY: "Growth always brings complexity, but with intentional planning, you can create sustainable paths forward."
6. AMY: "The key is making proactive decisions about your future rather than just reacting to growth pressures."

Self-Assessment: How Are We Doing?

If you're a monosite church considering multisite because of growth, use these questions as a guide to start creating a roadmap for where you want to go next and how you'll get there.

1. Thinking long term (i.e., a fifth or sixth campus, etc.), what model and systems should we adopt now?
2. Looking at our current growth pattern, when will we need to launch our first multisite location?
3. If we are already at or over capacity, what will we need to do to support our growth as we work to become a multisite church?

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