#### LEADER CONVERSATION GUIDE

# Crafting the Right Next Steps (Replay) - Episode 403

This summer we're changing things up. You're on vacation; we're on vacation. We all know how this goes. You probably have road trips, plane trips, maybe a sabbatical or some conferences to attend this month.

But ministry and leadership are still happening!

So this month, we are replaying the "hits" from the last six months: the best episodes. We'll be back with fresh content in August, and we know you'll be gearing up for back-to-school busyness. See you on the other side! We hope you enjoy these favorites from the first half of the year.

In this episode, Sean and Amy unpack how one church used their data to drive strategic changes. You'll hear a compelling conversation with Doug Dameron from Orchard Church in Brighton, CO, about crafting effective next steps for new attendees.

### **Key Quotes**

- 1. DOUG: "We often say around our team that we have to be masters of midcourse correction. And from just that one little correction, we've seen exponential results. It's been pretty exciting."
- 2. AMY: "I'm so proud that you hold so loosely to your methods. You're always watching the results, and you care more about results than any ministry strategy play that you're running."
- 3. DOUG: "We have to get back to more of a balance between the evangelism strategies and the spiritual formation strategies."
- 4. AMY: "When you pay attention to your church's data, it's telling you a story about your ministry strategies ... about what's working and what's not."
- 5. AMY: "Midcourse corrections can lead to exponential results."

# Self-Assessment: How Are We Doing?

Set aside time to take the Vital Signs Assessment through the <u>Unstuck Learning Hub</u> to get a more complete picture of your data, and then consider the questions below.

- 1. What parts of our engagement strategy are working?
- 2. What parts are not working?
- 3. What are some midcourse correction ideas that may help our engagement strategy become more effective?

Listen to the episode on iTunes or at theunstuckgroup.com/episode403.



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