

Engaging New People in Their Calling

Episode 389

It's an oft-overlooked but crucial aspect of retention: engaging people in their calling. In this final episode of our series called "Reach & Retain Strategies," Amy interviews Noah Herrin, lead pastor of Way Church in Nashville, who shares insights from the remarkable journey of growing a church plant to 800 people in just 16 months while primarily reaching Gen Z and Millennials.

Noah explains how Way Church is addressing the crisis of meaning and purpose among younger generations through intentional community building and helping people discover their unique contributions to the church's mission.

Listen in to discover:

- How to create an environment where people can easily discover and use their spiritual gifts
- Practical strategies for engaging Gen Z and Millennials in church ministry
- The importance of intentional community building in retention
- Fresh approaches to digital ministry and social media engagement
- Ways to remove barriers and create flexible opportunities for service

Key Quotes

1. NOAH: "We are really focusing more on the community aspect; we feel like if we can get people into genuinely deep community, they'll stick around, and they'll be more open to our mission. They'll be more open to Jesus."
2. NOAH: "The moment somebody is a part of changing someone else's life, like when they actually have a hand at play, that makes it so much more meaningful to them."
3. NOAH: "The misconception is that we've got to coddle Gen Z and Millennials. When really they're just looking for people to tell them the truth, to call them higher because they want to reach their own potential as a follower of Jesus."

Self-Assessment: How Are We Doing?

1. Would those who attend our church say that we have created a deep, meaningful community? If not, what are some changes we could make to cultivate that type of community?
2. Do we invite our community to actively participate in our mission? If yes, how successful is that invitation (i.e., are people actually answering the call)?
3. In what ways could we lower the bar so that it would be easier to accept the invitation to be involved?

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