

# Crafting the Right Next Steps - Episode 388

In this episode of The Unstuck Church Podcast, Sean and Amy continue their series on reach and retain strategies, featuring a compelling conversation with Doug Dameron from Orchard Church in Brighton, CO, about crafting effective next steps for new attendees.

Doug shares how his team transformed their follow-up process, leading to dramatic improvements in engagement—from just 5% of new believers becoming known to over 40% today.

This episode also unpacks how the church used their data to drive strategic changes, resulting in a 600% increase in next steps engagement and a 300% growth in people taking action through baptism, community and serving.

Listen in to discover:

- Why traditional connection methods might be failing your church
- How small “renovations” to your process can lead to exponential results
- Practical ways to remove barriers and increase engagement
- The power of digital follow-ups in discipleship

## Key Quotes

1. DOUG: “We often say around our team that we have to be masters of midcourse correction. And from just that one little correction, we’ve seen exponential results. It’s been pretty exciting.”
2. AMY: “I’m so proud that you hold so loosely to your methods. You’re always watching the results, and you care more about results than any ministry strategy play that you’re running.”
3. DOUG: “We have to get back to more of a balance between the evangelism strategies and the spiritual formation strategies.”
4. AMY: “When you pay attention to your church’s data, it’s telling you a story about your ministry strategies. . .about what’s working and what’s not.”
5. AMY: “Midcourse corrections can lead to exponential results.”

## Self-Assessment: How Are We Doing?

Set aside time to take the Vital Signs Assessment through the [Unstuck Learning Hub](#) to get a more complete picture of your data, and then consider the questions below.

1. What parts of our engagement strategy are working?
2. What parts are not working?
3. What are some midcourse correction ideas that may help our engagement strategy become more effective?

Listen to the episode on iTunes or at [theunstuckgroup.com/episode388](https://theunstuckgroup.com/episode388).

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