

# How Prepared Is Your Church for Guests?

## Episode 368

### *Weekend Quality Check (Part 1)*

We're hearing it from churches across the country: More and more people are showing up on the weekend, and it's really encouraging.

When you have that kind of momentum, it's easy to start coasting. It's easy to stop noticing what needs attention, which is why now is a really good time for a quality check. Weekend quality is about more than creative excellence, though; it's about how well you leverage that time to engage both insiders and outsiders.

So, in this series, we are going to share some practical ways you can up the quality of your weekend planning, preparation and execution—to steward the momentum if you have it or to spark it if you don't.

In the first episode, Amy and Sean talk about common issues we see with the way churches prepare (or don't prepare) for guests and share some solutions. We also interview Pastor Mark Johnson from The Journey in Delaware, a church we've served for years that sets a high bar in how they prepare for first-time guests.

### *Key Quotes*

1. AMY: "The weekend experience is still the biggest front door for people to experience faith and explore the church."
2. AMY: "If you ever want to inspect the guest experience at your church, just invite a non-church friend to join you. It's amazing what you now notice."
3. AMY: "Most people have formed some sort of opinion about our churches before they've ever stepped onto our property."
4. SEAN: "It's great to see people represented in guest services that also represent the mission field of people that you're trying to reach."
5. SEAN: "The win here is that we have kid spaces that are easy to find and that communicate this expectation of safety, security and fun for my kids."
6. MARK: "My primary responsibility (as a pastor) is to catalyze urgency around how high the stakes are when somebody checks out a church for the first time."

### *Self-Assessment: How Are We Doing?*

For this series, we're including a free [Weekend Service Assessment](#) as a downloadable resource so that you and your team can perform a weekend quality check together. Talk with your staff about when you can set time aside to measure the success of your weekend experience.

Listen to the episode on iTunes or at [theunstuckgroup.com/episode368](https://theunstuckgroup.com/episode368).

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