

# Raising a Generation With Courageous Faith

## Feat. Christie Penner Worden - Episode 367

### *What It Really Takes To Reach Young Families (Part 4)*

Is the leader of your family ministry included at the table?

In the final episode of our series on “What It Really Takes To Reach Young Families,” we had a conversation with Christie Penner Worden. Christie is a strategic leader, speaker, and writer who is passionate about discipling children and equipping churches to raise this next generation with courageous faith.

### *Key Quotes*

1. CHRISTIE: “Millennial and Gen Z parents will shop online for a church long before they show up at your door.”
2. CHRISTIE: “In a church where there is a thriving kids’ ministry, the kids’ ministry leader is likely at the leadership table.”
3. CHRISTIE: “If we can find a quality program that exegetes the scriptures on a video that’s engaging, it takes that theological weight off of the kids’ ministry team and puts them in relationships.”
4. CHRISTIE: “If a church is attracting and creating a ‘sticky environment,’ they are a church that practices transparency.”
5. CHRISTIE: “Make your church a place that believes children can change the world because today’s parents believe they are raising world changers.”

### *Self-Assessment: How Are We Doing?*

1. In what ways have we designed our website to be family-friendly (easy-to-access kids’ information, safety measures, etc.)? Is there anything missing that young parents might be looking for?
2. Do our volunteers see Kids’ Ministry as real church? If not, how can we change our current messaging to communicate this truth?
3. Is our Kids’ Ministry leader at the leadership table? How are we giving them opportunities to grow, get training and have a voice?
4. Which digital assets do we currently leverage to relieve some of the Kids’ Ministry leader’s load so that they can prioritize relationships? Are there any we could add or try that would free them up even more?
5. In the past year, how have we invited kids into ministry as equal members of the body of Christ (as opposed to inviting them as entertainment)? What are a few new ways we could do this?

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